

Celebrity Endorsement

Consent & Release

The above named Licensor authorises the manufacturer to use exclusively in the territory for advertising or other related purposes their photographs, caricature or likeness (together 'images') provided that such images are supplied or approved by the . All advertisements whether in or on newspapers, magazines, placards, hoardings, cinema, television or otherwise shall be in a form approved by the Licensor.

1 Consent and release

I, , the undersigned, for the consideration of dollars (\$) and other good and valuable consideration, the receipt of which is hereby acknowledged, consent to the use of my name and/or likeness by the agency and their assigns for the purposes of advertising in any media form as they may see fit, without limitation as to frequency or duration.

2 Assignment of copyright

For \$ and other valuable consideration, receipt of which is hereby acknowledged, I hereby irrevocably authorise , and its client, , their respective successors and assigns and anyone authorised by any of them, forever to copyright and/or use separately or together my name, biographical data concerning me, my picture or other likeness, appearance in and remarks and gestures attributed to me regarding , in whole or in part, in any and all present and future media for the purposes of advertising, publicity and trade. In connection with these matters I hereby release them and each of them from all liability.

I represent and warrant that I appear in the advertising material corresponding to the script(s) attached as exhibit(s) and that the product referred to above performs in the manner described and the statements and gestures about the product are factually correct and represent my true opinion of . I have every legal right to grant these rights.

I am over the age of 18 years.

If Licensor is not over 18, cross out above line and have parent or legal guardian sign the statement below. Delete paragraphs if not required.]

For \$ and other valuable consideration, receipt of which is hereby acknowledged, the undersigned hereby irrevocably authorise , and its client, , their respective successors and assigns and anyone authorised by any of them, forever to copyright and/or use, separately or together, the name and picture or other likenesses of our , , and biographical data concerning , in whole or in part, in any and all present and future media for the purposes of advertising, publicity, and trade, and in connection with this use, we hereby release them and each of them from all liability.

Date:

I am the of the minor who signed this release. The release is entered into with my agreement and consent.

Signed sealed and delivered by
in the presence of:

.....
Signature of Witness

.....
Signature

.....
Name of Witness (print)

Date:

Date:

I am the _____ of the minor who signed this release. The release is entered into with my agreement and consent.

Signed sealed and delivered by
in the presence of:

.....
Signature of Witness

.....
Signature

.....
Name of Witness (print)

Date: